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R E G U L A T I O N S O F
THE GRAND PRIX COMPETITION
of the International Garden and Landscape Architecture Fair
GARDENIA 2022

§ 1

1. The organiser of the GRAND PRIX Competition of the GARDENIA International Garden and Landscape Architecture Fair is Międzynarodowe Targi Poznańskie sp. z o.o. (Poznań International Fair Ltd.) with its registered office in Poznań, hereinafter referred to as MTP or the Organiser.
2. The technical operator of the Gardenia Grand Prix Competition is World Trade Center Poznań sp. z o.o., with its registered office in Poznań, hereinafter referred to as WTC or the Operator.
3. The GRAND PRIX Competition of the GARDENIA International Garden and Landscape Architecture Fair will be open to plant products exhibited at the GARDENIA fair stands which feature special qualities including:
 - a) aesthetics of the product - the plant;
 - b) appearance of the plant;
 - c) packaging of the product - the plant;
 - d) form of presentation on the shop shelf.
4. Applications for the Competition may be submitted by fair participants (exhibitors, co-exhibitors) who are either producers or entities representing producers (authorised to act on their behalf and for their benefit).

§ 2

1. The following products may be submitted to the Competition:
 - a) domestic and foreign products (plants);
 - b) products (plants) developed as a result of research projects.
2. The applications referred to in paragraph 1 may cover individual products or groups of products that are homogeneous in terms of the functions performed, the structure.

§ 3

If the product submitted to the Competition is subject to the protection of intellectual property rights (based on patent protection, protection of exclusive variety right, trademark protection, etc.), a copy of the document granting the right to dispose of the product should be attached to the application: e.g. a decision granting the right of protection, a contract, a licence or an authorisation.

§ 4

1. The following formal requirements must be fulfilled for an application to be accepted:
 - a) submitting a product application on a form, a template of which is attached to these Regulations, to WORLD TRADE CENTER POZNAŃ sp. z o.o. in Poznań by **17 October 2022**.

- b) attaching copies of certificates, approvals and other credentials required for the functioning of the specific group's products on the market, results of studies and tests describing the qualities of the product submitted (including users' feedback),
 - c) attaching photographic documentation of the product containing a minimum of two photos, one general and the other presenting in detail the main values of the product submitted (in the case of plants, the appearance of the entire plant and a close-up of the part that determines the value of the particular variety) - files required: JPG, or TIFF, at a resolution of 300 dpi;
 - d) media description of the product of up to 500 characters (including spaces) in a text file (WORD),
 - e) attaching a company logo in a JPG or TIFF file, min. 1.5 MB";
 - f) payment of a fee of **PLN 350 net + 23% VAT = PLN 430.50 gross** for each product submitted to the Competition, to the bank account of the Operator (WTC): **Bank PEKAO S.A. no. 78 1240 6612 1111 0010 3433 8273** and sending a proof of payment of the fee to the Operator (WTC) either electronically or attaching it to the hard copy of the application.
2. The Competition applications and the fees are accepted and verified by the Operator (WTC) and then forwarded to the Competition Jury for evaluation.
 3. A product submitted to the Competition will not be evaluated by the Competition Jury if the application is not compliant with the Competition Rules, including the failure to pay the fee.
 4. The competition shall take place in three forms:
 - I. GARDENIA GRAND PRIX - Selection of the Competition Jury;
 - II. GARDENIA GRAND PRIX - Internet Selection;
 - III. GARDENIA GRAND PRIX - Visitors' Selection;

§ 5

I. GARDENIA GRAND PRIX - Selection of the Competition Jury

1. The assessment of products submitted to the **GARDENIA GRAND PRIX - Selection of the Competition Jury** is carried out by the Competition Jury, appointed by the President of the Management Board of Poznań International Fair Ltd. on the basis of the criteria specified in §1(3) and submitted information materials about the product. The members of the Competition Jury are representatives of science and practice, specialists in the fields of knowledge relevant to the fair sector.
2. The Competition Jury shall assess the products submitted on the basis of the documentation provided before the commencement of the fair.
3. The Competition Jury shall decide on awarding the GARDENIA GRAND PRIX on the basis of the determined criteria in a secret ballot.
4. Members of the Competition Jury cannot share materials and information related to the ongoing Competition with third parties.
5. The sessions of the Competition Jury are not public and its decisions are final.
6. **A product will not be awarded** if it is not exhibited during the fair to which the Competition edition relates. Products should be displayed by the Winners - fair participants (exhibitors, co-exhibitors) who are either producers or entities representing producers (authorised to act on their behalf and for their benefit) in following way:
 - a) at the Winner's exhibition stands and
 - b) in the dedicated Competition zone designated by the Organiser.
7. The product awarded will receive the badge "GARDENIA GRAND PRIX - Selection of the Competition Jury", to be used during the GARDENIA fair to which the Competition edition relates.
8. As part of the prize, the product awarded will receive a competition statuette and an electronic file containing the logo of the prize awarded, including the permission to use the GARDENIA GRAND PRIX logo.

II. GARDENIA GRAND PRIX - Internet Selection

1. The assessment of the products submitted to the GARDENIA GRAND PRIX - Internet Selection Competition shall be carried out on the website <https://targigardenia.pl/> on the basis of the criteria defined in §1 and the submitted information materials on the product.
2. Voting is open to all Internet users visiting the <https://targigardenia.pl/> website by single filling in the questionnaire published on the website.
3. Voting will take place from 24 October 2022 and 19 November 2022.
4. A product submitted to the Competition **will not be included in the competition questionnaire and will not be awarded a prize** if it is not exhibited at the fair to which the Competition edition relates. Such products should be displayed by the Winners - fair participants (exhibitors, co-exhibitors) who are either producers or entities representing producers (authorised to act on their behalf and for their benefit) in following way:
 - a) at the Winner's exhibition stands and
 - b) in the dedicated Competition zone designated by the Organiser.
5. The awarding of the **GARDENIA GRAND PRIX - Internet Selection** prize will be determined by the highest number of votes obtained in the voting described in subparagraphs 2 and 3.
6. The product awarded will receive the badge "GARDENIA GRAND PRIX - Internet Selection" to be used during the GARDENIA fair to which the Competition edition relates.
7. As part of the prize, the product awarded will receive a competition statuette and an electronic file containing the logo of the prize awarded, including the permission to use the GARDENIA GRAND PRIX logo.

III. GARDENIA GRAND PRIX - Visitors' Selection

1. The assessment of the products submitted to the GARDENIA GRAND PRIX - Visitors' Selection Competition shall be carried out at the dedicated fair stand during the GARDENIA fair on the following days: 17-19 November 2022, on the basis of the criteria set out in §1 and the submitted product information material. The application to the Competition shall require the delivery of two pieces of the plant submitted - to serve as prizes for GARDENIA visitors.
2. Voting is open to all GARDENIA visitors by a single completing of a questionnaire made available to visitors at the entrance to the fair. The ballot box will be located in the plant presentation area in one of the halls on the grounds of Poznań International Fair.
3. Voting will take place from 9:00 am on 17 November 2022 to 5:00 pm on 18 November 2022.
4. A product submitted to the Competition **will not be included in the competition questionnaire and will not be awarded a prize** if it is not exhibited at the fair to which the Competition edition relates. Products should be displayed by the Winners - fair participants (exhibitors, co-exhibitors) who are either producers or entities representing producers (authorised to act on their behalf and for their benefit) in following way:
 - a) at the Winner's exhibition stands and
 - b) in the dedicated Competition zone designated by the Organiser
5. The awarding of the **GARDENIA GRAND PRIX - Visitors' Selection** prize will be determined by the highest number of votes obtained in the voting described in subparagraphs 2 and 3.
6. The product awarded will receive the badge "GARDENIA GRAND PRIX - Visitors' Selection" to be used during the GARDENIA fair to which the Competition edition relates.
7. As part of the prize, the product awarded will receive a competition statuette and an electronic file containing the logo of the prize awarded, including the permission to use the GARDENIA GRAND PRIX logo.

1. A plant submitted to the competition shall take part in each of the three selection categories. One prize will be selected in each category. It may happen that one plant receives more than one prize, including all three prizes or that each prize is awarded to a different plant.

§ 7

1. The Competition Jury shall announce the decision on awarding the GARDENIA GRAND PRIX through the WTC Operator and the MTP Organiser at each form of selection on a different date:
 - a) by 31 October 2022 - GARDENIA GRAND PRIX - Selection of the Competition Jury;
 - b) by 19 November 2022 at 12:00 noon - GARDENIA GRAND PRIX - Internet Selection;
 - c) by 19 November 2022 at 12:00 noon GARDENIA GRAND PRIX - Visitors' Choice.
2. WORLD TRADE CENTER POZNAŃ sp. z o.o. shall inform the exhibitors submitting their products to the Competition on the day of the award decision.
3. The award of the prize in each category is final and participants are not entitled to appeal in this respect.
4. The GARDENIA GRAND PRIX - Competition Jury Selection and the GARDENIA GRAND PRIX - Internet Selection awards shall be handed over by the President of the MTP Management Board and the Director of the GARDENIA Fair on the first day of the fair during the gala ceremony.
5. The GARDENIA GRAND PRIX - Visitors' Selection Award shall be handed over by the President of the MTP Management Board and the Director of the GARDENIA Fair on 19 November 2022 at 01:00 pm.

§ 8

1. The Organiser will publish the list of products awarded with the GARDENIA GRAND PRIX in the information and promotional materials of Poznań International Fair Ltd., on the website www.gardenia.mtp.pl and make the list of awarded products available to the mass media.
2. Exhibitors whose products (plants) have been awarded with GARDENIA GRAND PRIX will receive from Poznań International Fair a set of promotional materials, a within which each Winner shall receive:
 - a) the GARDENIA GRAND PRIX statuette;
 - b) the badge referred to in § 5 I(7), § 5 II(6) and § 5 III(5) of the Regulations, respectively
 - c) the logo of the prize received in electronic form including the licence to use the GARDENIA GRAND PRIX logo;
 - d) in electronic version: press release about the Winners, advertisement in A4 print format - "Winner of GARDENIA 2022 GRAND PRIX";
 - e) publication of information about the Winner on the corporate website www.mtp.pl and <https://targigardenia.pl/>;
 - f) publication of information about the Winner in the trade press and in selected domestic press titles;
 - g) participation in the Awards Gala ceremony;
 - h) photo documentation of the Gala;
 - i) placing a photo of the awarded product with a description in the GARDENIA GRAND PRIX ZONE. The GRAND PRIX zone is a separate and signposted area on the fair grounds where all the products awarded and nominated at a given fair are displayed during the fair.
3. Winners of the Competition (exhibitors, co-exhibitors) who are producers or entities representing producers (authorised to act on their behalf and to their benefit) present information about awarding a product with the GARDENIA GRAND PRIX at their fair stand. Other information concerning awarding of the product should include a clear indication - identification of the awarded product (consistent with the content of the diploma received) and the name of the fair at which it was awarded.